

## 1. Information We Collect

- **Personal Information:** When you sign up for services, classes, newsletters, or promotions, we collect personal information such as your name, email address, phone number, and payment details.
- **Usage Data:** We collect information on how you interact with our website, including pages visited, time spent on the site, and any actions taken.
- **Device Information:** We may collect information about the device you are using, such as the device type, operating system, and browser.

## 2. How We Use Your Information

- **To Provide Services:** Your information is used to process registrations, complete transactions, and communicate about services.
- **Marketing:** We may send promotional materials and special offers related to yoga classes, events, and products. You can opt out of marketing emails at any time.
- **Improvement of Services:** Usage data helps us enhance our website, offerings, and customer experience.
- **Legal Obligations:** We may use your data to comply with legal requirements and protect against fraud.

## 3. Sharing Your Information

- **Third-Party Services:** We use third-party vendors (e.g., payment processors, email marketing tools) to help deliver our services. They are bound by contractual obligations to protect your data.
- **Legal Requirements:** We may disclose your information if required by law or to enforce our legal rights.

## 4. Data Security

- We implement security measures to protect your data from unauthorized access, disclosure, or destruction. However, no transmission method over the internet is 100% secure.

## 5. Your Rights

- **Access and Updates:** You can request access to or correction of your personal data.
- **Opt-Out:** You can unsubscribe from marketing emails or request deletion of your information at any time.

## 6. Cookies and Tracking Technologies

- We use cookies to personalize your experience, understand usage patterns, and provide targeted content. You can adjust your browser settings to reject cookies if desired.

## 7. Changes to This Policy

- We may update our Privacy Policy periodically. We will notify you of any significant changes through email or our website.

## 8. Contact Us

- If you have questions or concerns about our Privacy Policy, please contact us at [info@sohamyoga.net](mailto:info@sohamyoga.net)